

12

2019.01

OUTLETS

PART 1: 楼市资讯

PART 2: 一级市场

PART 3: 二级市场

PART 4: 世联优秀案例

Chapter 1

迷古次江



宏观环境概述 国际经济



2018 11 3.7%

2018 11 8.7% 0.1 2018

11 2.5% 0.5

2018 11 -0.04 2018 12

97.5 0.8

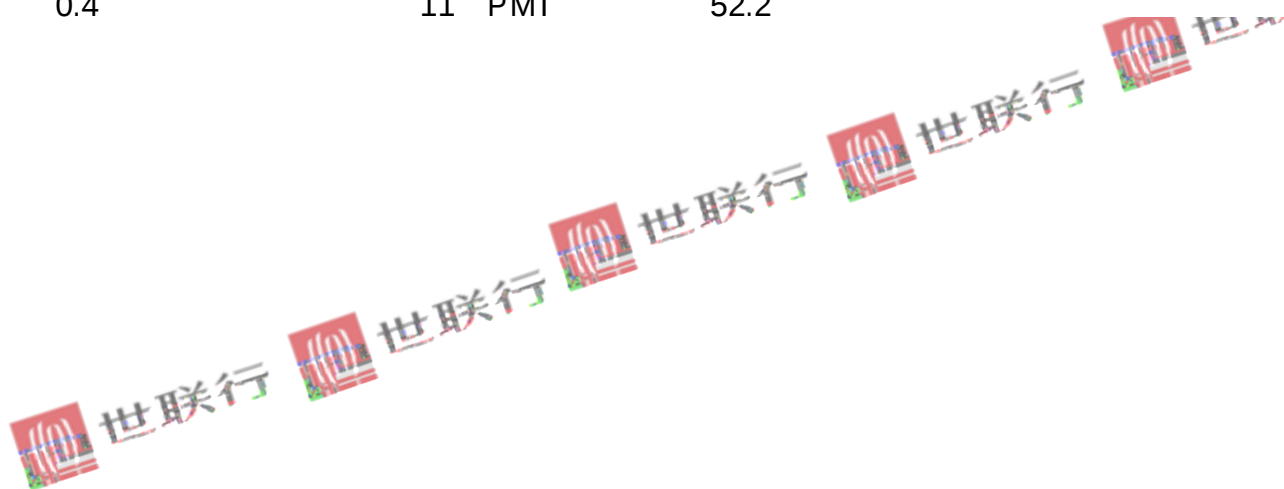
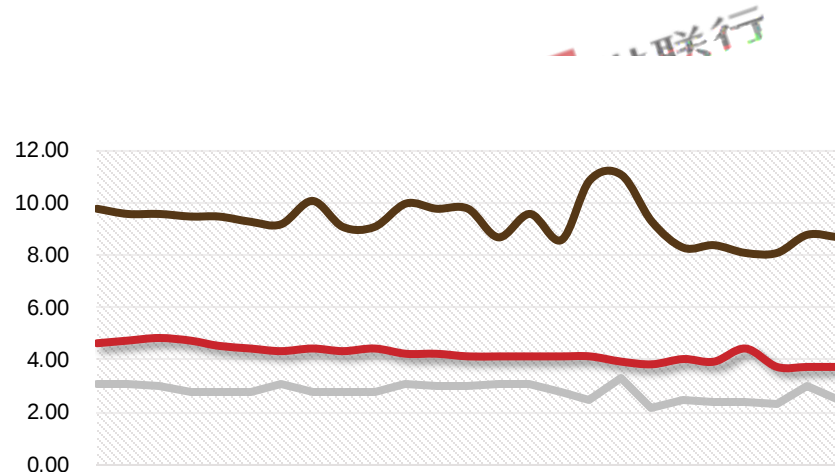
2018 12 GfK

-14

2018 12 (PMI) 53.8

1.5 PMI 51.4

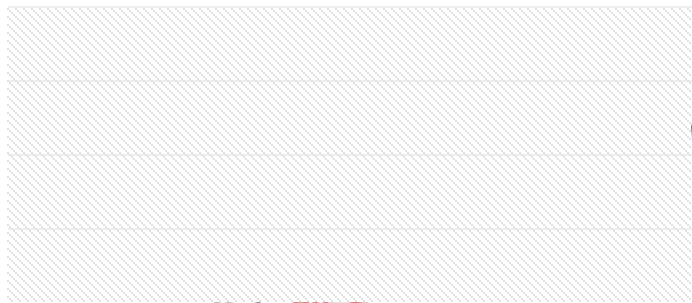
0.4 11 PMI 52.2



宏观环境概述——国内经济

1-11月全国房地产开发投资同比增长9.7%

2018	1-11	61700
7.79%	3.78%	609267
2018	1-11	110083
9.7%	1-10	
78027	13.6%	0.1
	70.9%	
2018	11	2.2%
	2.2%	2.5%
	2.1%	



宏观环境概述——国内经济

制造业低于临界点 景气度有所减弱

2018 12

PMI 49.4%

0.6

PMI 50.1%

0.5

PMI 48.4%

48.6%

0.7 0.6

PMI 5

宏观环境概述——12月地方政策

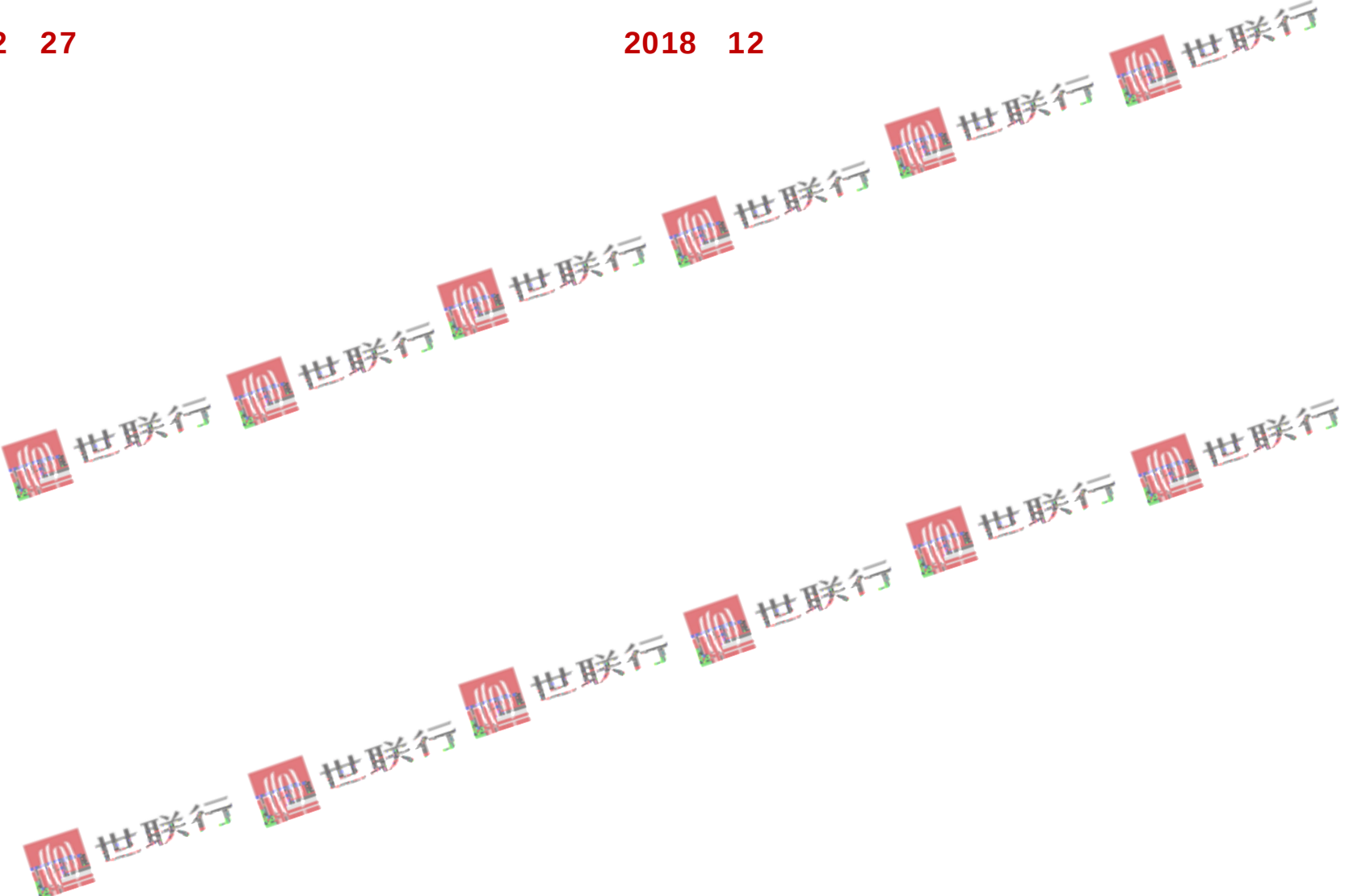
12 5			2018 11 1
12 6		19	19

宏观环境概述——12月地方政策

12 20			12 2012 19
12 24			
12 25			() (“ ”) 5000 3
12 25			
12 26		5	5
12 28		2018—2035	

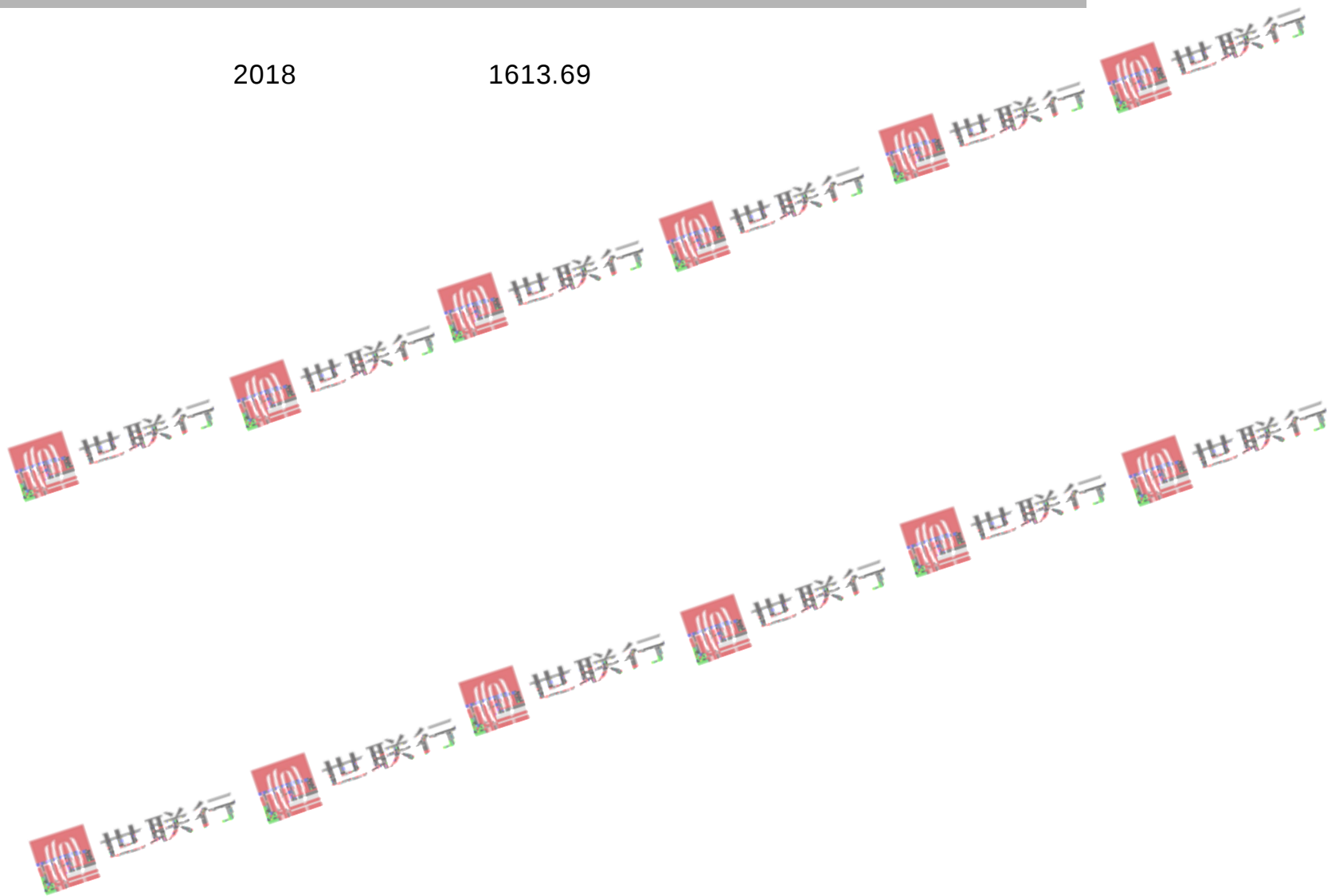
12 27

2018 12



2018

1613.69





27

“ ”

5

2019 1 1

1 ~12

2020

2018

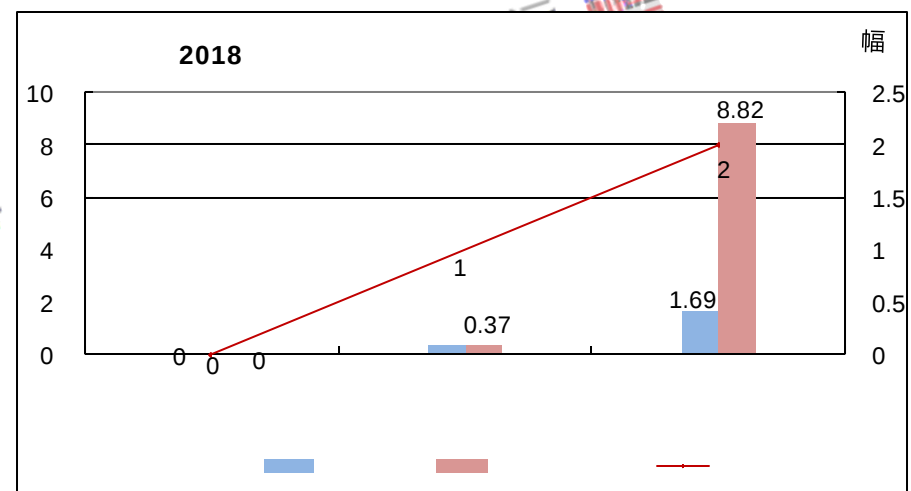
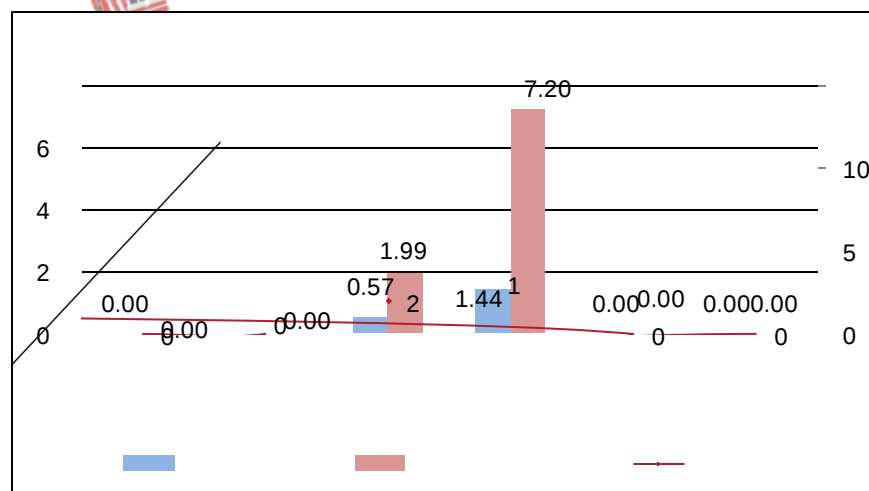
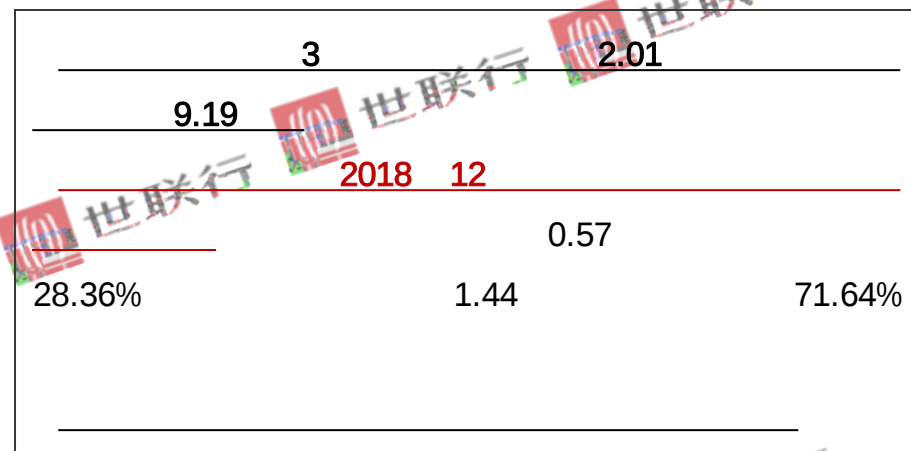
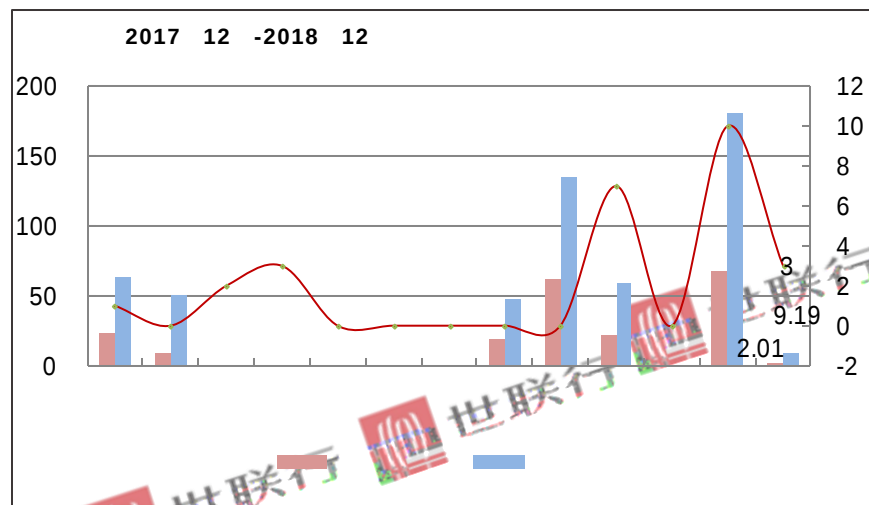
2019

25

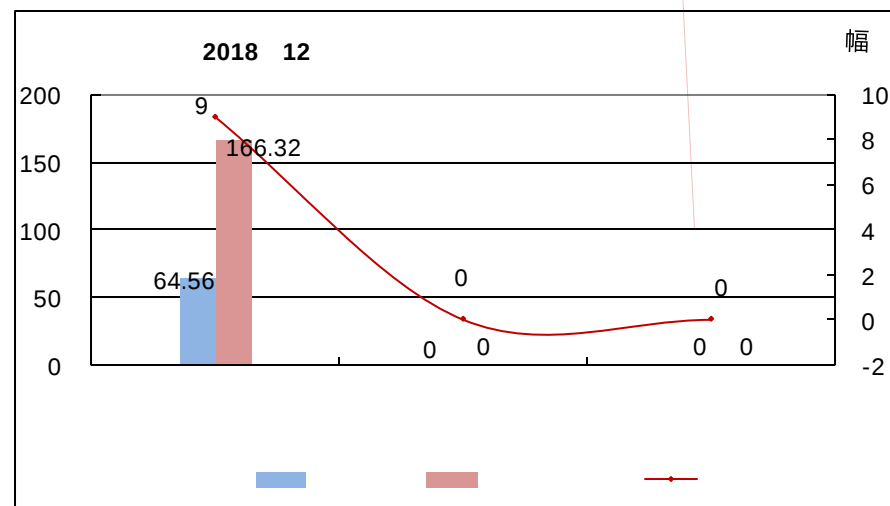
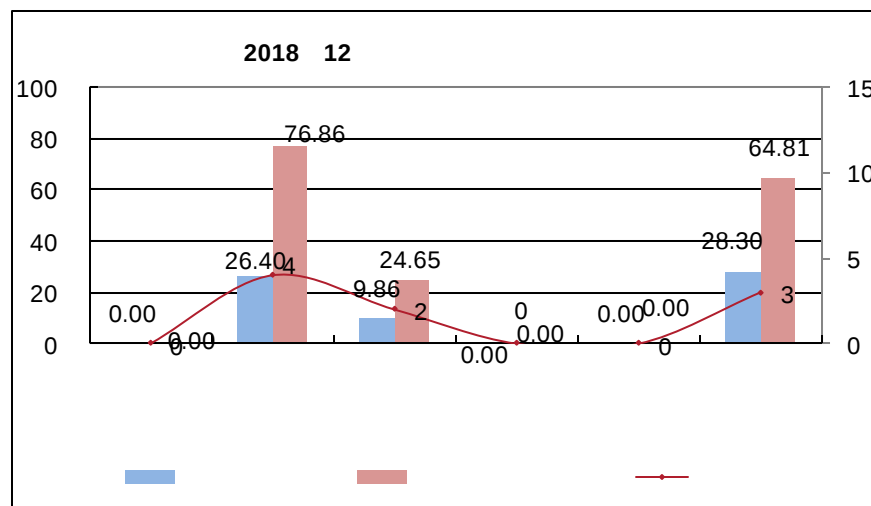
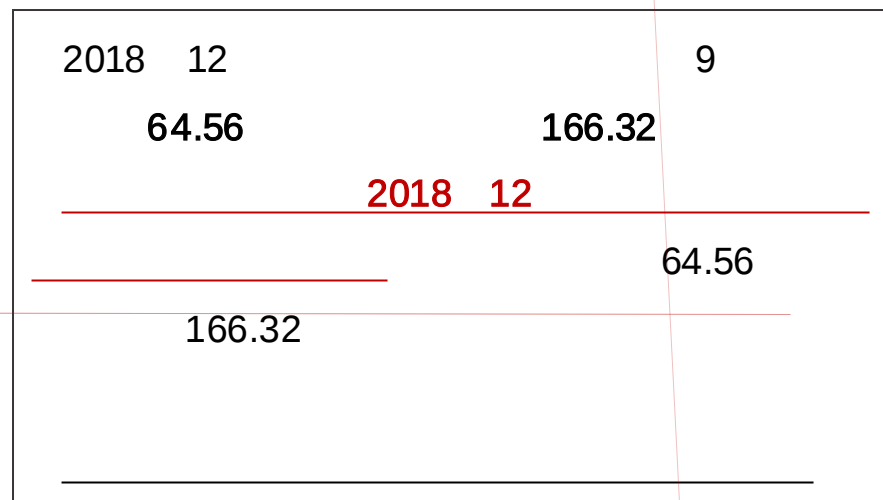
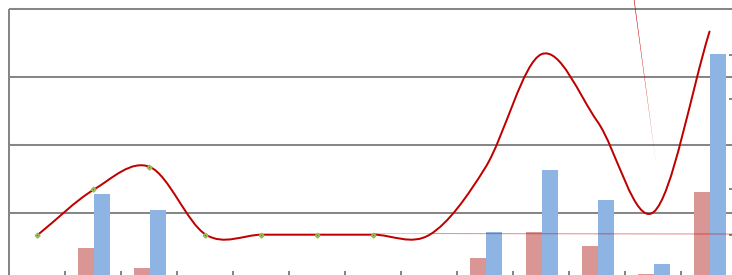
1 28

Chapter 2

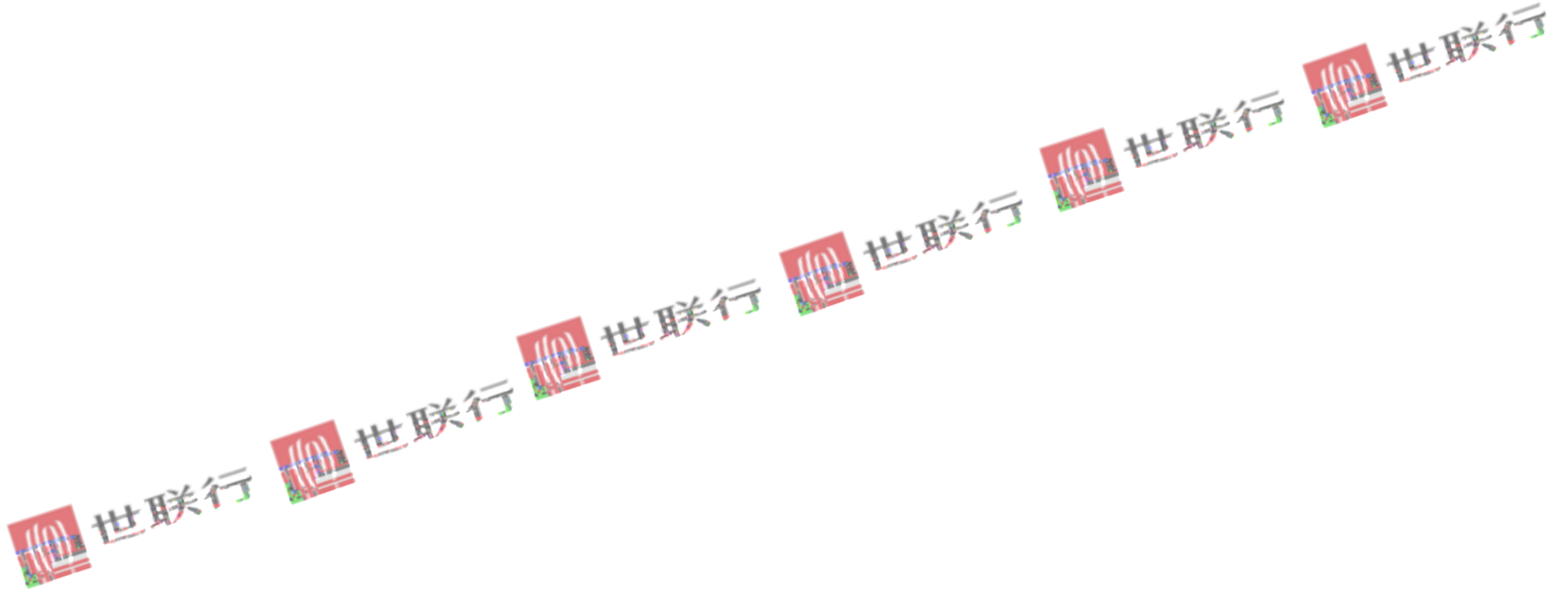




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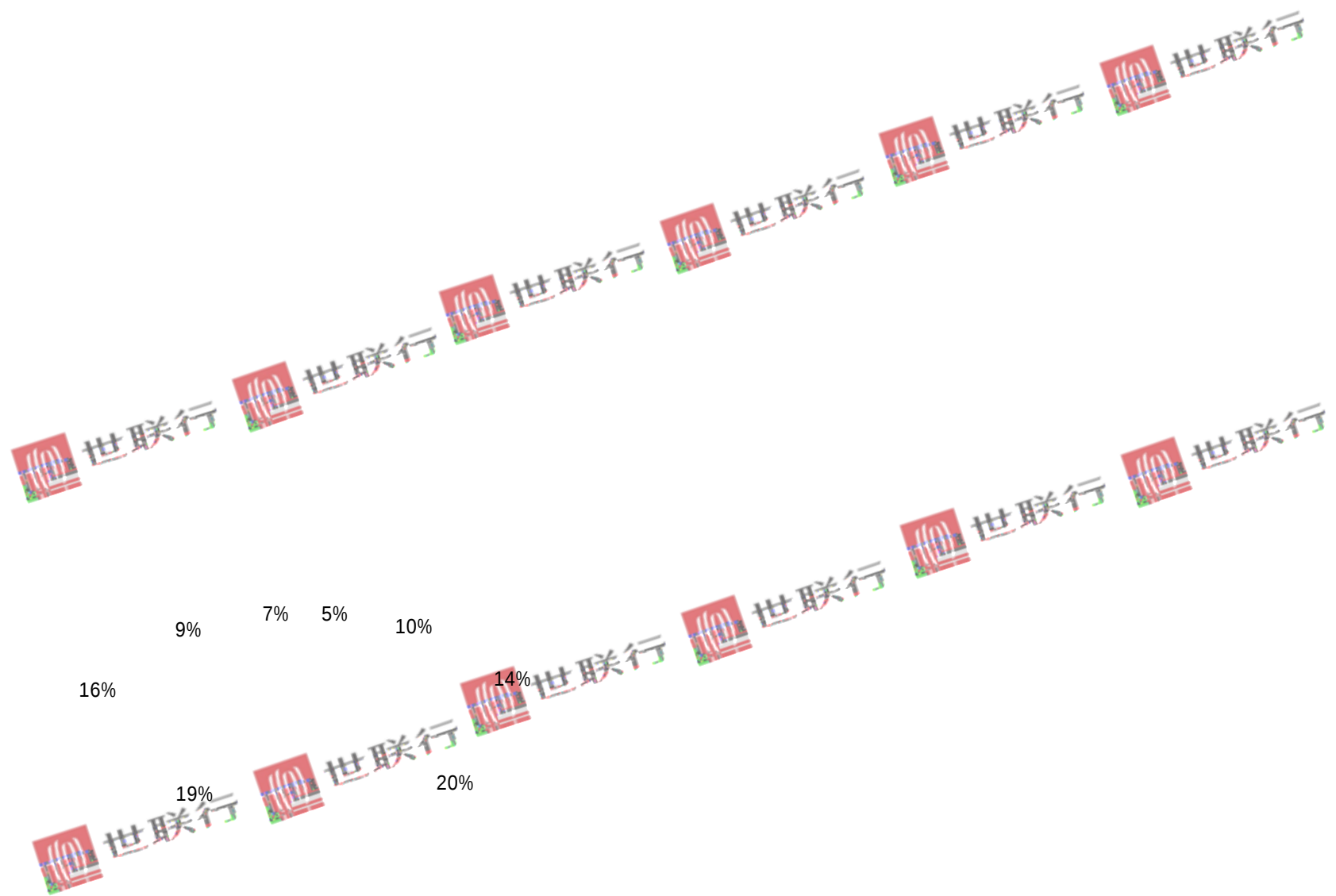
Chapter 3

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[illegible]

2018/12/7	G3 G7 S1		180 206 205 178		297	42565.54	
2018/12/7	B S2 S3 S6		180 206 205 178		17	3661.84	
2018/12/10	11 12 15-17 19-22				579	83831.57	
2018/12/10	A12		18		17	1757.34	
2018/12/10	C 1-S C 3-S C 5 S 1 S 2		12 16 17		41	5117.7	
2018/12/13	1-5 15				581	31227.8	
2018/12/17	1-14				586	84651.56	
2018/12/20	1- 9 S1-S4				1299	131478.46	

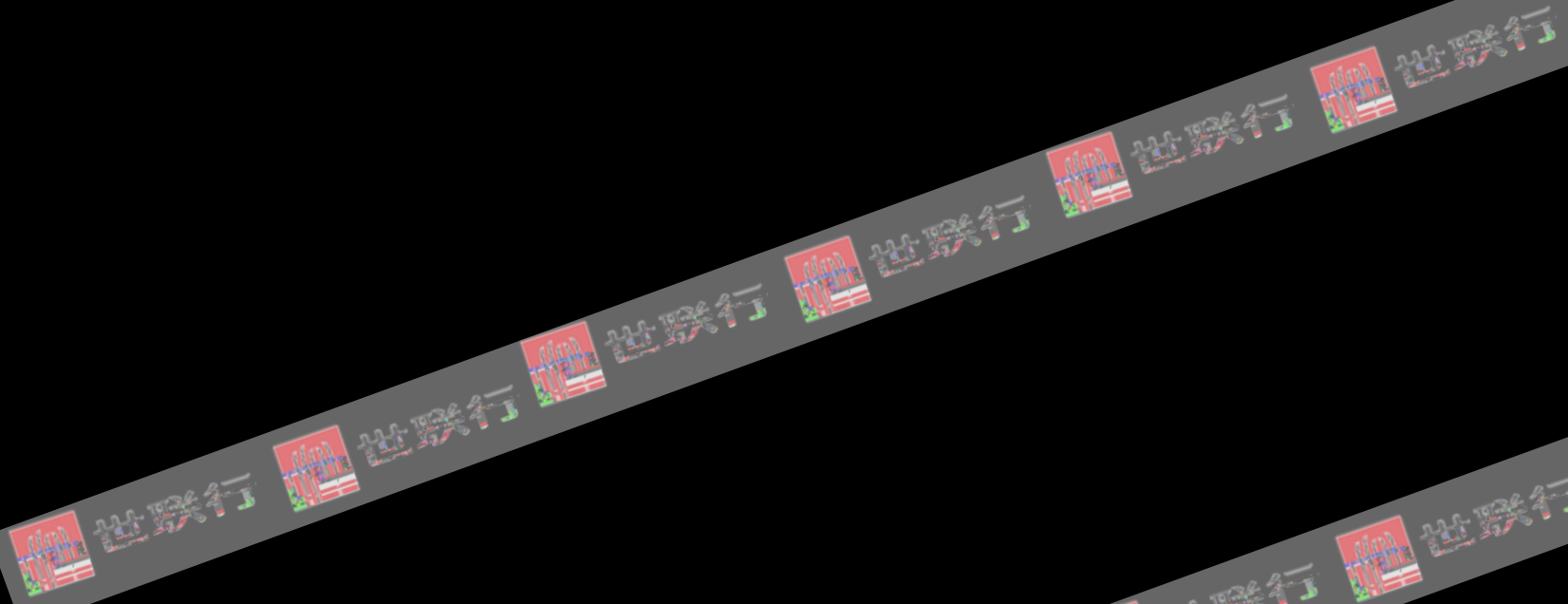


()

1	38272.91	275	34719
2	37067.25	481	46385
3	25887.92	242	23867
4	25105.47	135	21714
5	24195.96	95	14776
6	21177.39	248	21454
7	18047.64	195	18047
8	16370.07	128	12334
9	13499.43	135	13747
10	9596.6	173	15718

Chapter 4

The background of the slide features a horizontal band of Chinese calligraphy in a cursive style. The visible characters are '安', '倒', '八', and '立'. This band is set against a light gray background and is enclosed within a thin red rectangular border. Below the calligraphy, there is a solid light gray rectangular area.



陽行 八蟹

明行 日三 来

支付底薪，世联发放佣金，世联统一管理

阶段一：溢价分成

代由甲方

项目概述

合作契机

五、主要材料、价格、规格等综合单价表

执行要点： 世界领先企业，在这些原则基础上，

世联行 全案操作:

世联行 实现收益:

